

InSite



The Typecraft Wood & Jones Print Production System

The Internet portal into our prepress environment.
Combining Tradition and Technology.



Typecraft Inc.
WOOD & JONES
L I T H O G R A P H Y

Creo Synapse InSite™ makes Internet-based communication between us and our customers a convenient reality, streamlining the process of job submission, job-status tracking, on-line collaboration, and remote proofing or approval. InSite is an Internet portal into our Prinergy® prepress environment.

Secure and convenient on-line access to print jobs

InSite provides our customers with secure and controlled web access to their print jobs. It allows our customers to upload and download jobs and job data, proof online with geographically dispersed users collaborating simultaneously, append annotations or comments, approve or reject pages, manage information, and access secure job-status reporting over the Internet using a standard browser. When our customers log on using their unique usernames and passwords, they see the status of their jobs, view a thumbnail of all pages in each job, and quickly identify which pages require approval. They can collaborate on a job, measure color density, make annotated comments and even approve pages. Our customer service representatives manage this client information, add/remove participants and receive email notification for each change, keeping the information up to date.



Up-to-the-minute information virtually anytime, anywhere

Print buyers anywhere benefit from InSite by having real-time knowledge of their jobs' status within the prepress environment at any time. They can add the powerful InSite Internet proofing and collaboration tool to their proofing/printing workflow simply by requesting it on their next print job.



Improving communication with customers reduces errors

InSite improves communication within our client's own workgroups. Compared with conventional methods, cycle times are shorter and there is less opportunity for error. It also replaces faxes and other less efficient modes of communication. The workgroup's changes, annotations, and comments are visible to our staff, enhancing communication. With InSite, jobs are done correctly the first time, avoiding costly reruns.



Web-based proofing shortens lead times and lowers costs

InSite shortens lead times and reduces material and courier costs by eliminating hard-copy content-proofing cycles. Because content proofing is done over the web, there are no courier or proofing costs. All job information is visible in real time and accessible from anywhere over the web. With InSite, our clients reduce the number of hard proofs their workgroups require.

Robust and secure on-line job submission

Print buyers can use InSite to quickly and easily provide job data without the need to create and courier media. Secure access ensures only authorized users have access to our client's print jobs. Online job submission also provides greater flexibility in dealing with late-closing pages or last-minute changes.

Time-saving tools improve customer service

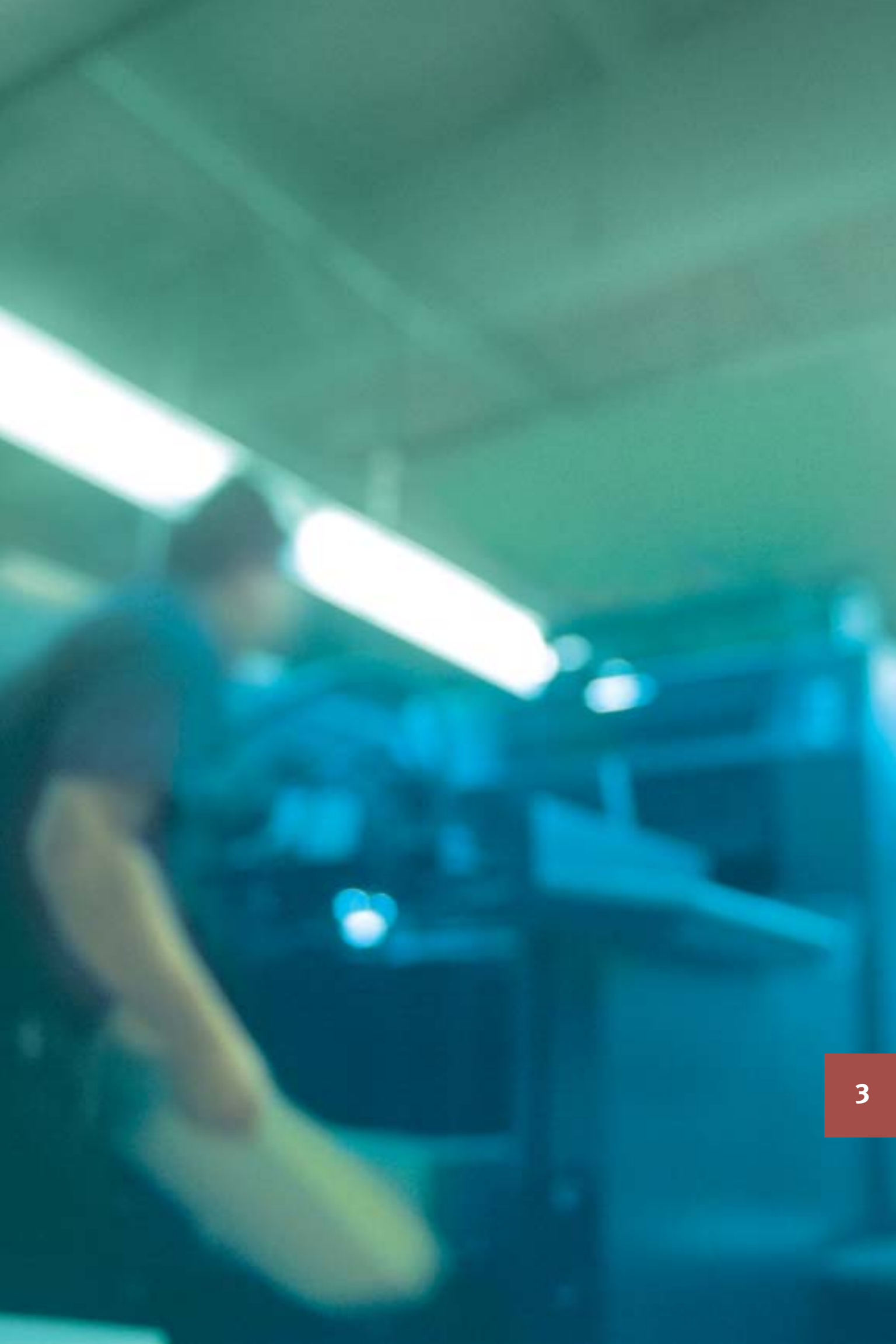
Project managers using InSite save time by accessing all required information in real time, at any time, from any location, using just one tool. Similarly, an entire workgroup will enjoy the convenience and ease with which they can monitor their job status, submit changes right up until press time and interact with the printer and other stakeholders in a collaborative manner.

Key Features

- Secure login enables users to see only their jobs
- Upload and download files securely while maintaining job context
- Remote proofing integrates with production workflows
- Submit remote change requests
- Communication with printer is simplified
- Transaction log is generated for each job
- Email notification for change requests and other actions
- Works with standard web browser requiring no special plug-ins



Contact Typecraft Wood & Jones at **626-795-8093** for additional information.



InSite, our new Internet access into prepress, can increase efficiency and reduce costs as it allows you better control over your design projects.



We invite you to join us.

Staying on the cutting edge of print technology through acquisition of the finest and latest equipment is part of our equation at Typecraft Wood & Jones; equally important is the constant training and skills elevation of our personnel. As these new technologies are mastered, our staff enjoys sharing the knowledge with you, our client, through seminars and hands on, one-on-one work-throughs of sophisticated projects. We know that with so many new techniques customer service will take the form of customer education, and we welcome the opportunity to work with you to share the benefits of our new horizons.



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