

applications prepress press post press shipping summary comparison

PROJECT CREATION

Project Name: Marketing Brochure

Project Date: 04/05/00

Budget: 15500.00



PROJECT CREATION

Quantity 1: 500

Quantity 2: 1000

Quantity 3: 1500

Budget: 15500.00

ready files

Output ready files

QuarkXPress

PageMaker

InDesign

Illustrator

Heidelberg

CledScifex

TrendSetter

Spectrum

Matchprint

ination

The Typecraft Wood & Jones Print Production System

Our Equipment List.
Combining Tradition and Technology.

Trim Size (in):

Width Length

5 11 500

18 12

Quantity 1: 500

Quantity 2: 1000

Quantity 3: 1500

Enter details here

Enter details here

Quantity 1: 500

Quantity 2: 1000

Quantity 3: 1500

Yes - enter details on process tab

No

Prepress press post press shipping summary comparison sharing

Paper - ba

Finishing

Strink wra

Typecraft Inc.
WOOD & JONES
L I T H O G R A P H Y

Our goal is to refine our facilities through investment in training, hardware, software and printing capability. We've been fortunate to make strong alliances with a number of industry leaders; CreoScitex, Adobe, Heidelberg, and Epson have all worked with us in developing our Print Production System.

Prinergy. Prinergy is based on Adobe's new Extreme technology and enables us to process files from preflight to proof to plate very quickly. On the surface Prinergy is a processing tool that allows fast and efficient conversion of Postscript files into Adobe's PDF format; files are then imposed, proofed, plated and sent to press. Prinergy is, however, much more than that. When Typecraft Wood & Jones moved to a Computer-to-Plate digital workflow in 1996, incorporating CreoScitex's CTP technology, our clients realized a tremendous savings in time, increase in quality over film-based systems, and a decrease in overall cost. Initially we were able to trim 50% off the time required to move a job through prepress while increasing the overall quality of output in the process. After our successful beta period using Prinergy, we were able to trim an additional 20%-30% of time from projects.



Scanning. Two Heidelberg scanners provide our clients with the best possible detail and color from their original artwork, transparencies and photographs using Linocolor scanning software. Another scanner feature is Copix, which allows us to duplicate pre-existing film separations as copydot scans.



Trendsetter Spectrum. With the Spectrum we output a Matchprint, a direct digital proof, using the same machine used to create our press plates. This gives our clients perfect color, perfect registration and a perfect proof, every time.



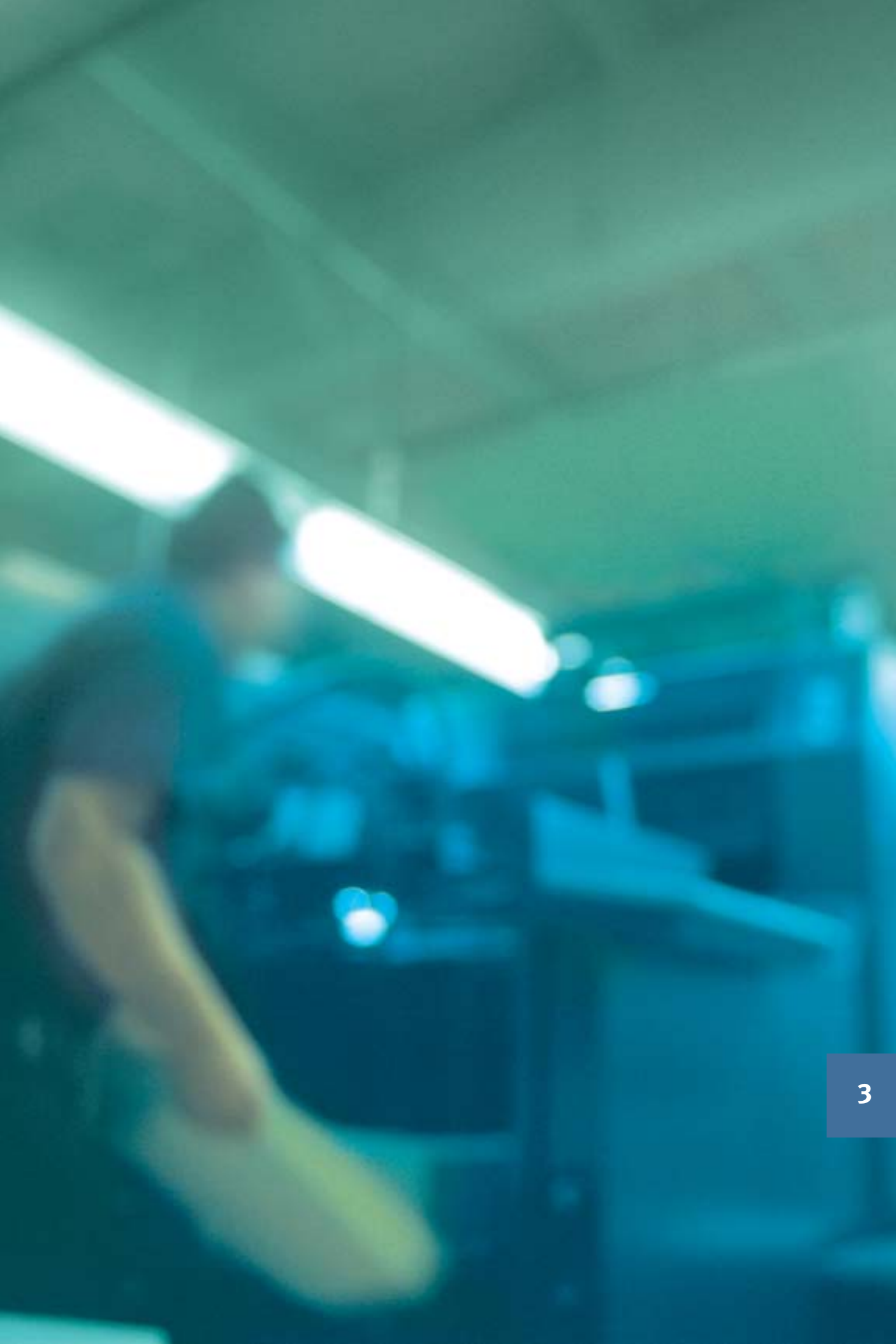
Spectrophotometry. Our key color tool is the Gretag Macbeth Spectrophotometer, a very sophisticated color densitometer that allows us to analyze and compare our proof and press output against a known color target. As each output device is calibrated, an ICC color profile is generated becoming a standard ensuring color consistency throughout our system.

Pressroom. “Full Automation” is the best way to describe our pressroom’s state-of-the-art 28 x 40 Heidelberg six-color presses. This technology includes a chiller that maintains an even temperature in the ink train for a consistent ink tack. An extended delivery and U.V. dryers set the ink on the sheet and allow aqueous coating inline. Dozens of nozzles direct streams of air onto the sheet to prevent marking as it travels through the press at production speeds of up to 15,000 sheets per hour. Plates are automatically mounted and locked in perfect register with “AutoPlate,” another Heidelberg innovation. Our prepress system is connected to the pressroom through CIP3 which creates a flash card with the proper press ink settings at the same time the plates are made. CIP3 technology saves us about half an hour of “make-ready” time on press, so that when you arrive for a press check the presses are ready to run. Another feature is Heidelberg’s CPC 21 on-line Spectrophotometer. This Spectrophotometer reads the color bars on an OK’d press sheet and compares them to subsequent sheets to control ink densities throughout the press run. Any variation can be corrected with a touch of a button. Also in our pressroom is the Heidelberg Printmaster QM46, a short run 2-color press that runs 10,000 sheet per hour press. It also has Autoplate and many other automated features and is just right for stationery, forms and other small sheet work up to 13” x 18”. With our automated Heidelberg presses and links to our prepress system

your last press sheet will always look as good as your first sheet!

Typecraft Wood & Jones has developed its Print Production System around the most efficient technology possible to ensure your projects are realized as you envisioned them. We combine tradition with technology to give your products life through fine print production.





Our fully integrated Print Production System

helps increase efficiency and reduce costs as it improves
the overall quality of your print projects.



We invite you to join us.

Staying on the cutting edge of print technology through acquisition of the finest and latest equipment is part of our equation at Typecraft Wood & Jones; equally important is the constant training and skills elevation of our personnel. As these new technologies are mastered, our staff enjoys sharing the knowledge with you, our client, through seminars and hands on, one-on-one work-throughs of sophisticated projects. We know that with so many new techniques customer service will take the form of customer education, and we welcome the opportunity to work with you to share the benefits of our new horizons.

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Project Name: Marketing Brochure

Bleed

Budget: 15500.00

prepress

press

post



www.typecraft.com

Project Name: Marketing Brochure

Proof type

Quantity 1: 500

Quantity 2: 1000

Project Date: 04/05/00

Quantity 3: 1500

Budget: No

Yes 15500.00

Mac disk - Output ready files Paper - bas

PC disk - Output ready files Finishing

QuarkXPress

PageMaker Shrink wrap

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Untrim Size (in):

Width

Length



Electronic Prepress

- 15 Power Mac G3s and G4s
- 2 Pentium III workstations for PageMaker and Quark (Windows) output
- Heidelberg Tango Drum Scanner
- Heidelberg Topaz Flatbed Scanner with Copix for copydot scans
- Epson Stylus 5500 and 9000 Color Printers with output to 13.9" X 19" and 36" x 48"
- H/P 755CM (300dpi) & H/P 2000CP (600dpi) DesignJet large format digital proofing output
- CREO 3244 Trendsetter Computer-to-Plate System with a 32" x 44" Imagesetter imaging Kodak thermal plates and Polaroid DryTech film
- CREO 3244 Trendsetter Spectrum Computer-to-Plate System with a 32" x 44" Imagesetter. Allows production of Imation Digital Matchprint
- CREO Prinergy v2.05 Workflow with Windows 2000 server with four Pentium III chips and 250 gig RAID for on-line storage
- Prinergy InSite for internet based remote proofing and job management
- Gretag Macbeth Spectrophotometer for color management and ICC color profile creation
- 2 LaCie CD-ROM 16x Recorders
- 3 DAT & DLT Tape Archive Systems to retain your job files
- All current professional level software and utilities
- Kodak automatic thermal plate processor
- Heidelberg CPC 32 to automatically set ink densities on press, with CIP 3 flash card

Pressroom

- 6 color 28" x 40" Heidelberg Speedmaster CD with extended delivery and coater
- CPC 32 Spectrophotometer technology measures and adjusts inking at the touch of a button
- 6 color 28" x 40" Heidelberg Speedmaster 2/4 Perfector with coater
- 2-Color Heidelberg Speedmaster - 28" x 40" perfector with CPC Console
- 2-Color Heidelberg Printmaster QM 46 13" x 19"
- 5-Color Heidelberg GTO 52 14" x 20" w/CPC Console

Bindery

- Polar - computer programmable cutter
- Stahl 28" x 40" folder
- Heidelberg Windmill Platen Press 10 x 15
- Finishing and Shipping department that includes foil stamp, emboss, die cutting, drilling, stitching, shrink wrapping and packaging

Equip.