

FSC



**Typecraft Wood & Jones
Forest Stewardship Council**

Our Commitment to the Environment.



Typecraft Inc.
WOOD & JONES
L I T H O G R A P H Y

The Paper Market. The US is the largest market for paper products in the world, producing 90 million tons of paper annually and, in-turn, consuming about 100 million tons. Despite improved technologies for refining post consumer recycled pulp, virgin fiber is still a significant requirement, as only 35% of current consumption is met by using recycled fiber. Roughly 25% by volume of timber cut annually in the US is used for paper production. The FSC certification system allows paper manufacturers to know they are doing the right thing, and taking business away from other companies that may still be supporting illegal, unsustainable, unverified logging activities.

What is FSC?

FSC is a non-profit organization devoted to encouraging the responsible management of the world's forests. FSC sets high standards that ensure forestry is practiced in an environmentally responsible, socially beneficial, and economically viable way. Landowners and companies that sell timber or forest products seek certification as a way to verify to consumers that they have practiced forestry consistent with FSC standards.

FSC Certification

In many forests around the world, logging still contributes to habitat destruction, water pollution, displacement of indigenous peoples, and violence against people who work in the forest and the wildlife that dwells there. Many consumers of wood and paper, and many forest products companies believe that the link between logging and these negative impacts can be broken, and that forests can be managed and protected at the same time. Forest Stewardship Council certification is one way to improve the practice of forestry.

TWJ and FSC chain-of-custody

Typecraft Wood & Jones is one of a select few commercial printers in the Western United States chosen to receive the Forest Stewardship Council chain-of-custody certification that allows us to offer our clients products verified by FSC.

FSC Certified Paper - The Corporate Choice

Corporate social responsibility issues are becoming a core component of corporate brands. Dealing responsibly with your company's impact on the environment cannot only reduce risk, but can enhance your brand if you walk the walk and know how to talk about it. Carrying the FSC-certification logo on your print products tells the world that you support the highest social and environmental standards in the market where you use paper. Your purchase of FSC-certified paper and print products contribute to conservation, responsible management, and community level benefits for people near the forests that provide your paper.

Certification

Any product made of pulp or paper has the potential to be certified as long as the wood used in the product originates from FSC-certified sources. Wood is an important material for all paper manufacturers. The FSC certification system allows these professionals to know they are doing the right thing, and taking business away from other companies that may still be supporting illegal, unsustainable, unverified logging activities. The intent of the FSC system is to shift the market to eliminate habitat destruction, water pollution, displacement of indigenous peoples and violence against people and wildlife that often accompanies logging.



Our goal is to meet our needs today without compromising the ability of future generations to meet their needs.



We invite you to join us.



Improve relationships with both customers and investors by displaying the FSC logo on all your corporate printed communication.

Call Typecraft Wood & Jones for help in selecting an FSC-certified stock.

For additional information about protecting our environment see the Forest Stewardship Council's website at: <http://www.fscus.org/>

Staying on the cutting edge of print technology through acquisition of the finest and latest equipment is part of our equation at Typecraft Wood & Jones; equally important is the constant training and skills elevation of our personnel. As these new technologies are mastered, our staff enjoys sharing the knowledge with you, our client, through seminars and hands on, one-on-one work-throughs of sophisticated projects. We address our client's concerns about responsible ecology by being a part of the solution of FSC-certified printers who have made their choice for the environment. We know that with so many new techniques and increased focus on ecological accountability customer service will take the form of customer education, and we welcome the opportunity to work with you to share the benefits of our new horizons.



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